



British Ayurvedic Medical Association (BAMA) Ethical Guidelines Policy

1. Patient-Centered Care

- Ayurvedic practitioners shall make the care of patients their primary concern, providing treatments that prioritise patient well-being, safety, and comfort.
- Practitioners must ensure that they respect the rights, dignity, and autonomy of patients, including their right to informed consent and decision-making regarding their treatment.

2. Professional Competence and Qualifications

- Members must maintain high standards of competence, continually seeking to update and expand their knowledge and skills in line with advances in Ayurveda and general medical practice.
- Practitioners are expected to recognise and work within the limits of their competence and refer to other professionals when necessary.
- Members must hold correct professional credentials and licensing in accordance with BAMA's accepted qualifications. They are responsible for ensuring that their certifications are current and recognised by BAMA.

3. Confidentiality

- Members shall respect and uphold patient confidentiality, ensuring that personal information is disclosed only with the patient's consent or if required by law.
- Secure handling of patient records must be maintained at all times to protect patient privacy.

4. Ethical Practice

- Members must practice with honesty and integrity. It is essential to provide truthful information to patients, colleagues, and the public.



- Ayurvedic practitioners should promote fair access to Ayurvedic treatments, ensuring that services are provided without discrimination based on race, religion, gender, sexual orientation, or any other personal characteristic.

5. Professional Relationships

- Members must work collaboratively with other healthcare professionals, maintaining a respectful and cooperative approach.
- Practitioners are encouraged to engage in interdisciplinary dialogue, integrating Ayurvedic insights with conventional medical practices where appropriate for enhanced patient care.

6. Avoidance of Conflicts of Interest

- Members should identify and avoid any conflicts of interest that could compromise their professional judgement or patient care.
- Full disclosure of any personal or financial interest that could potentially influence clinical decisions is required.

7. Commitment to Continuous Improvement

- Practitioners are expected to engage in ongoing professional development and self-reflection to ensure they provide the highest standard of care.
- Participation in research and sharing of best practices is encouraged to advance the field of Ayurveda and improve health outcomes.

8. Public Trust and Professionalism

- Members must uphold the reputation of BAMA and the Ayurvedic profession by acting in a professional manner at all times.
- Any form of misconduct, including fraud or misrepresentation of qualifications, will be subject to disciplinary action.

9. Advocacy and Public Health

- Members should advocate for public health measures that align with Ayurvedic principles and contribute to the well-being of the community.
- Practitioners are encouraged to educate patients and the public about healthy lifestyles and Ayurvedic prevention practices.

10. Reporting and Accountability

- Any unethical behavior among members must be reported to BAMA for review and action.
- Members are accountable to BAMA and expected to participate in investigations and proceedings related to ethical breaches.

Acknowledgment

These guidelines serve to uphold the integrity of the Ayurvedic profession and ensure that members of BAMA adhere to the highest ethical standards. Members agree to conduct their practice in accordance with these principles.

Printed Name:

Signature:
